

***This information is to the best of our knowledge. Please submit edits/more information to DunlapDCDC@gmail.com. We are looking for facts only currently (business names, owners, dates, and photos.)*

618 Iowa Ave

Current Business: Bonsall TV & Appliance

Previous Businesses:

Building "C"

Murphy's Tavern & Grille, Gene Murphy (1976-)

O'Day's Tavern, Hubert & Gertrude O'Day (1969-1976)

Egan's Recreation Parlor/Egan's Tavern (1958-1969)

Residence of Jack Summerfield (-1956)

Temp Office for Dr. C. W. Byrnes (1952)

Elaine's Beauty Shop, Elaine Tooker (1942-)

Mrs. Ray Jacobsen Beauty Shop (1941-42)

Fashionette Beauty Shop, Lois Peters (1941)

Ruback Bro's leased the building back and opened The Red & White Stores (1933-)

"Slattery Building"

In 1930, Rubacks disposed of building to Dr. J.T. Slattery (who traded his 2 lots to the Rubacks that are now Nuther Round Bar. There is a "Ruback Building" with the year 1929 and there is also a "Ruback Building" with the year 1930, which is Nuther Round Bar presently.

Council Oak (1929-)

"Ruback Building", Built by Richard Ruback (1929)

Originally called the "Saterlee Lot"

1867 – Dunlap was platted



Bonsall TV & Appliance























Building A



Building B



Building C

Building "C"

June 6, 1929

RUBACK TO BUILD STORE

A deal was made last week in which Richard Ruback came into possession of the Saterlee lot on the south side of main street between the Ladies' Toggery and the Dwyer Barber Shop, and a gang of men are already at work on the construction of a fine one story brick store building. The building will be 25x60 feet and will have a basement under the back half. The walls will be hollow tile with a brick front.

Dick will open a grocery store in his new building upon its completion, which he thinks will be the middle part of next month.

September 12, 1929

To Serve You With Quality Goods at Modest Prices

... Is the Mission of the new
Council Oak Store now operating
in this community

OUR NEW STORE is now ready for your inspection and approval.

HOW WELL we can serve you can best be determined by your own personal investigation and we hope you will pay us a visit at an early date.

YOU CAN GET behind the counter at Council Oak. We want you to feel right at home when you visit us. You can even fill your own order if you wish.

THE BIG IDEA with your Council Oak Manager, as you will find, is to see how well he can "SERVE YOU" rather than how much he can "SELL YOU". Council Oak Prices and Council Oak Quality does all the selling at a Council Oak Store.

WE AGREE with Thrifty Shoppers who hold that poor quality at a reduced price shows no saving. Council Oak prices show a saving with No Sacrifice in Quality.

WHEN YOU CALL at Council Oak we request that you bring your children. Council Oak is a one price store and in Council Oak stores all over Iowa, Nebraska, South Dakota and Minnesota many children do the family shopping.

A POSITIVE GUARANTEE of satisfaction protects both old and young shoppers at Council Oak. Should you by chance make a purchase at Council Oak that for any reason is unsatisfactory, we request its return for refund.

'Folks like to trade where quality counts'



COUNCIL OAK STORE NO. 213.

DUNLAP, IOWA

March 27, 1930

A deal was made the last few days whereby Richard Ruback disposed of his property known as the Council Oak store, to Dr. J. T. Slattery. The two lots owned by Dr. Slattery west of the postoffice were traded in on the deal.

Sept 21, 1933

PUBLIC AUCTION

Sat., Sept. 23 at 8 p.m.

In **Slattery Building**, Former
Council Oak Location

We will offer hundreds of articles large and small at Auction Saturday evening. Every article will go to the highest bidder regardless of price. Most of this furniture comes direct from storage. This bill will include used furniture such as Buffets, Dining Tables, Beds, Hall Trees, Dressers, Chairs, Rugs, Library Tables and all sorts of kitchen utensils such as Pots, Pans, Dishes, etc. Also a few tools, tool chests, barrells and handy farm articles. Dozens and dozens of other articles not mentioned

Be There-Bargains Galore

We will sell anything you wish to dispose of.
Bring them in. Phone 244

J. M. Cuppy-Thos. D. Rider
Dunlap, Iowa

Sept 28, 1933

Ruback Brothers to Open New **Grocery** Store Here

Ruback Bros. have leased the Slattery Building, former Council Oak location, and are making preparations to open a first class **grocery** store there within the next week or two. Men are now at work giving the room a complete cleaning and painting, and when finished it will present a very fine appearance. The store will be in charge of Edward **Ruback** who informs us that his brother Richard, formerly of Dunlap, will also be here for a short time, until the store gets to going well.

October 5, 1933

Red & White Store

We are open for Business.

We invite our old friends
and new to visit our store.

Watch for our grand
opening Sat. Oct. 14

Ruback's

Ed. Ruback, Manager

Located in **Dr. Slattery**

Building

October 12, 1933

**Red & White
Store**

Grand Opening

Sat., Oct. 14
Lets get acquainted

**Free Coffee
Demonstration**

Come in for a bulletin of
our many Specials

Special Special

To the first 100 lady custo-
mers we will give a gift

**With every \$1. purchase
we will give a paring
knife FREE**

Free Delivery - Phone **57**

Your \$ Buys More at

Ruback's

October 14, 1934

Ruback's Red & White Store has Anniversary

The Ruback Red & White Store is this week advertising a sale celebrating one year of successful business in Dunlap. Many articles are mentioned at real bargain prices, and many of the Dunlap people will take advantage of these low prices.

Ruback's Store has built up a reputation in its year in Dunlap for its honesty and high grade of goods.

March 7, 1935

Grocery stores seem to be quite congenial places and at Ruback's Red and White Store everyone is met with a pleasant greeting. Eddie Ruback, Jimmie Dugan, and Phil Leggett are all anxious to please the grocery-seekers.

Next door Jim Rollos may be found frying hamburgers in his Quick Lunch.

W. Van Ness offers a complete

March 13, 1941



ANNOUNCE- MENT

I wish to announce the opening of my Beauty Shop March 15 in the former Dr. **Slattery building**.

I have had three years' experience and specialize in hair styling, hair tinting, and permanent waving.

Fashionette Beauty Shop

LOIS PETERS, Proprietor
Phone 211

March 5, 1942

Elaine Tooker moved her beauty shop the first part of the week across the street into the former Dr. Slattery building, which for the past eight months has been occupied by Mrs. Ray Jacobsen, who operated a beauty shop there. Mrs. Jacobsen left Dunlap last week to join her husband, and they plan to move to Waterloo soon.

March 5, 1942

Your Hair . . .

**is the most important thing
you wear**

Discover the full beauty of your hair and keep it
permanently beautiful with a machine or machine-
less Permanent from

Elaine's Beauty Salon

Call 266 for appointment

In former Dr. [Slattery Building](#)

August 21, 1952

Start Work on Office Building

Rain Hinders Excavation

Wet weather and recurrent rains have held up construction work on the new office being built by Dr. C. W. Byrnes. Excavation work on the basement is nearly complete but had to be stopped due to the mud before full depth had been reached.

Demolition work was completed Tuesday of last week on the frame building which formerly housed the office. Dr. Byrnes has taken temporary office quarters in the **Slattery building** west of the ~~Grassburner~~ Deep-Rock station.

The move to the temporary quarters was made a week ago and work of tearing down the old structure started immediately. Dr. Byrnes plans to build a new modern office building on the site of his old office. As the old building was torn down, it was evident it had been damaged by fire at some earlier time.

The building was apparently made up of two structures put together. One had been a barn as one side wall was made up of red barn boards.

A new modern front is also being installed in the Corey Plumbing and Heating shop. The windows are being set at an angle from the street plans eventually call for a modern display room at the front of the shop.

Another improvement made on mainstreet the past few days was new paint and a brick veneer on the top of the front of Elliott's variety store.

February 23, 1956

Four Household Moves Reported

Among the residential moves the past week were: Mr. and Mrs. Johnny Pedersen and Patty moved from their home to an apartment above the Double E Cafe.

Mrs. LaVon Hart moved from the Effie Terrell home to the residence vacated by the Johnny Pedersen family and Jack Summerfield moved from the Slattery building into the Effie Terrell house.

Mr. and Mrs. Alfred Ohl, who have been living on a farm south of town planned to move today, Thursday, to a farm near Woodbine.

March 6, 1958

Egan Buys Slattery Building for Parlor

Plans are now being made to open the Egan recreation parlor in the Slattery building, one door east of the Ronos building, which was damaged by fire recently. "Sand," Egan has purchased the building from Mrs. Anna Slattery and is now renovating and repairing the structure. He expects to have the parlor open for business in about two weeks.

May 7, 1959

Work Starts on Business Block

Bonsalls Plan Expansion

Work was started this week on a new business building in Dunlap. The Bonsall Appliance is starting on an expansion program, which when completed will move the television, radio and electronics department into the new location.

The building will be constructed on the vacant lot between Egan's recreation parlor and Corny's Cafe. It will be of cement-block construction, with a 25-foot-glass and brick front and a depth of 74 feet. The building will be one story and construction work has been contracted to the Fouts Construction Co. of Dow City. It is expected to be ready for occupancy in July.

In commenting about the project John Bonsall said, "To improve service facilities for all electronic equipment, we are moving part of our operation to the new building. It will house the facilities needed to sell and service black and white and color television, transistor portables, home and car radios, stereo and hi fi record players and other electronic equipment."

TWO GRAND OPENINGS

OF BRAND NEW Dunlap Business Firms

NOW ... A New

Electronic Sales and Service Center
For Dunlap and All Western Iowa



Free Coffee and Cookies

Starting at 10:00 o'clock and Continuing thru the day and evening

Saturday, Sept. 26

For the past several months we have been busy building our new building and getting our new location ready to serve you better in the Electronics Field. We are mighty proud of it. The picture above shows only a small part. We sincerely invite you to come in, enjoy a cup of coffee and inspect the whole premises. It is our way of saying "Thank You" for your patronage in the past.

REGISTER FOR
FREE
Door Prize
We Will Give a Clock-Radio and Record Player—Free at 9:00 o'clock Saturday night. Nothing to Buy—Just Register!

Grand Opening Specials Store-Wide Discounts Saturday

45 R.P.M. AUTOMATIC
Decca Record Player
Reg. \$39.95 Value — \$10.00 Free Records
Grand Opening
Special Price ... **\$19.95**

RCA Victor Blend Wood Cabinet
21 in. Color TV
Grand Opening
Special ... **\$595.00**

We Offer These Services

- Color and Black and White Television
- Antenna Installations
- Hi Fi, Stereo, and Popular Records
- Record Players
- Transistor Home and Portable Radios
- Automotive Radio Repair

3-Speed Record Player
A \$27.95 Value — \$8.00 Free Records
Grand Opening
Special Price ... **\$15.95**

RCA STEREO CONSOLE
Hi Fi Record Player
Reg. \$229.95 Value — \$20.00 Free Records
Grand Opening
Special Price ... **\$189.50**

17 in. Portable TV
Reg. \$149.95 Value
Grand Opening Special ... **\$129.50**

RCA Victor Remote Control Mahogany
21 in. Console TV
Reg. \$369.95 Value
Grand Opening Special ... **\$289.50**

Bonsall TV

DUNLAP

NI 3-5922

FREE Washing
— And —
Drying

Friday and Saturday

Sept. 25-26 - 9:00 a.m. to 7:00 p.m.

WITH THE NEW 20-MINUTE CYCLE

Westinghouse Laundromat

Do It Yourself

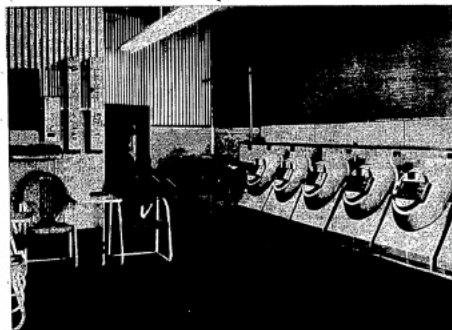
Do It Better

Save One Half The Cost

**Free Coffee
And Cookies**

An authorized Westinghouse Half-Hour Laundry featuring coin metered washers and dryers for self-service. Mr. Alfred Shafar, special Westinghouse representative, will be here Friday and Saturday to assist you with your washing and drying problems.

Come in Friday and Saturday to do your washing FREE. We will have coffee and Cookies for you while you try this time-saving Wash and Dry.



Located North Side Main Street in Dunlap, Iowa

Wash 20¢ Dry 10¢

Per 10 Minutes

Per Machine (9 pound) Load for 20 minutes. Enough for average load in ZERO SOFT WATER at constantly correct temperature in the finest equipment. Tumble drying (Fluffy Soft) in large temperature controlled machines. Use as many machines as you need. You can do your biggest laundry in less than an hour. 12 washers and 4—50-lb. dryers.

OPEN 7 DAYS A WEEK — WE NEVER CLOSE!

**NU-WAY
LAUNDROMAT**

(Home-Owned and Home-Operated)
DUNLAP, IOWA

Laundromat and Bonsall TV Make BOW to Public

Will Hold Open House

Two new Dunlap businesses will hold formal opening this week and it was announced today. They are the **Bonsall TV** and the Nu-Way Laundromat. Both places have been in the process of being readied for the public for the past several weeks.

The **Bonsall TV** has been open to the public for the past three weeks, but the formal opening will be held Saturday. The business is located in a new cement block building on the south side of main street and is in charge of John Bonsall, formerly with the Bonsall Appliance. The new building has expanded operations into electronic sales and service featuring television, radios and record players. Coffee and cookies will be served at the opening Saturday.

The second business is an entirely new one for Dunlap. It is a self-service laundromat featuring Westinghouse equipment. It is located on the north side of main street in the Vern Howe building. The installation has been made under the direction of Milton Foster.

The laundromat has 12 washers and four dryers and considerable work has been involved in their installation. Formal opening of the new business will be held Friday and Saturday when free washing and drying facilities are offered to the public who will bring their soiled clothing. A factory representative will be on hand those two days to help housewives with their laundry problems and to instruct them in the use of the self-service units. Coffee and cookies will also be served during the two day opening.

Both businesses are home owned and home operated and represent additions to Dunlap's business service to the public. The advertising section of the Reporter this week carries announcements of the formal opening and also congratulations from other business men in the community on this added growth and progress in Dunlap.

December 22, 1966

WANTED—Responsible person for
part time work at Egan's Tav-
ern. See Ann Folkers. 43-3

November 14, 1968

For Sale
or Lease
Egan's Tavern
Dunlap, Iowa
SEE ANN FOLKERS

January 9, 1969

THURSDAY, JANUARY 9, 1969

Hube O'Day is now operating **Egan's Tavern** which he recently purchased from Mrs. Ann Folkers. He took possession January 1, but closed the place for a short time for repainting. It opened again Saturday, Jan. 4.

Sept 2nd, 1976

Announcing . . .

NEW OWNER

Murphy's Tavern & Grille



I have purchased O'Day's Tavern and will continue to offer you the same fine service as they have in the past. The business will now be called Murphy's Tavern and Grille and I will serving Murphy's Special Hamburger along with other sandwiches and pizza. I welcome your business and invite you to stop in.

Sincerely,
GENE MURPHY

THANK YOU

We have sold O'Day's Tavern to **Gene Murphy** and we hope you will continue to give him the kind of cooperation we have received during the past seven years. We know that he will do his best to serve you.

Sincerely,
HUBERT & GERTRUDE O'DAY

October 14, 1976

We're Now Open Sundays!

From Noon to 10:00 p.m.

Specializing In . . .



Sandwiches

Soups



Beverages

Murphy's Tavern & Grille

Main Street

Gene Murphy

Dunlap, Iowa

March 16, 1978

ANNOUNCING . . .

**New
Owners
Of
Bonsall TV**



Dick Bonsall & Dave Roberts

We wish to announce that we have purchased **Bonsall TV** and have taken over its management.

We will continue to offer you the same experienced sales and service that has been associated with **Bonsall TV** in the past.

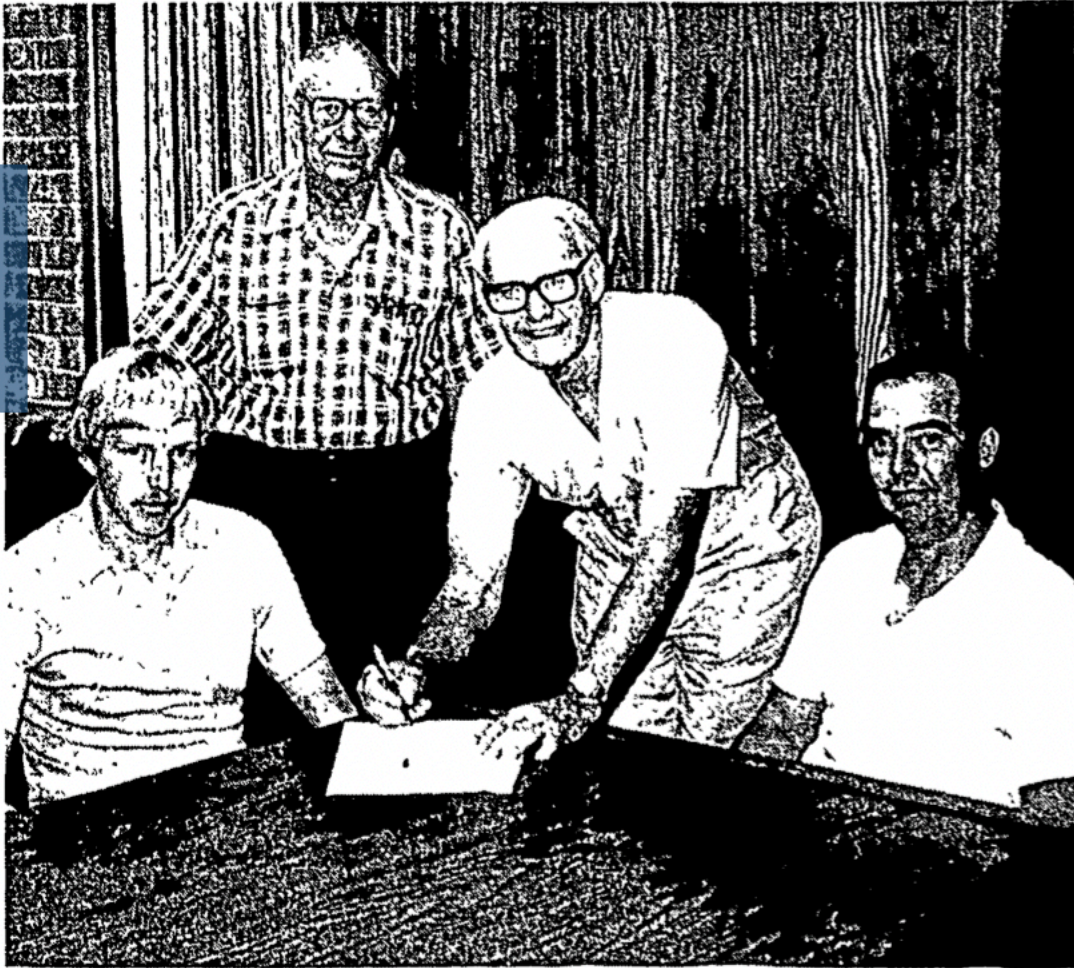
Check our special St. Patrick's Day and Grand Opening Sale in this week's Rocket. Stop in and look around. We're ready to serve you.

THANK YOU

I would like to thank you for your past patronage. I first went into business in Dunlap in 1947 and opened the store, **Bonsall TV** at its present location in 1959. I hope you will continue to give Dave and Dick the same kind of patronage I have received. I know they will do their best to serve you. Thanks again,

Sincerely,
John C. Bonsall

September 6, 1984



Marlon Bonsall signs contract to turn over Bonsall Appliance, owned by Marlon and Harold Bonsall, second from left, to Dick Bonsall, left, and Dave Roberts, owners of Bonsall TV.

Bonsall TV, Appliance To Be United Again

Dave Roberts and Dick Bonsall signed papers to take over Bonsall Appliance from Marion and Harold Bonsall in a transaction last week.

Dave and Dick plan to display the appliances in the addition to their **Bonsall TV** store formerly occupied by Murphy's Bar and Grill. They will be opening the new section within a week or ten days, "as soon as renovation is completed," said Dave. The combined store will be called **Bonsall TV** and Appliance.

There are plans for a Grand Opening to initiate the new venture.

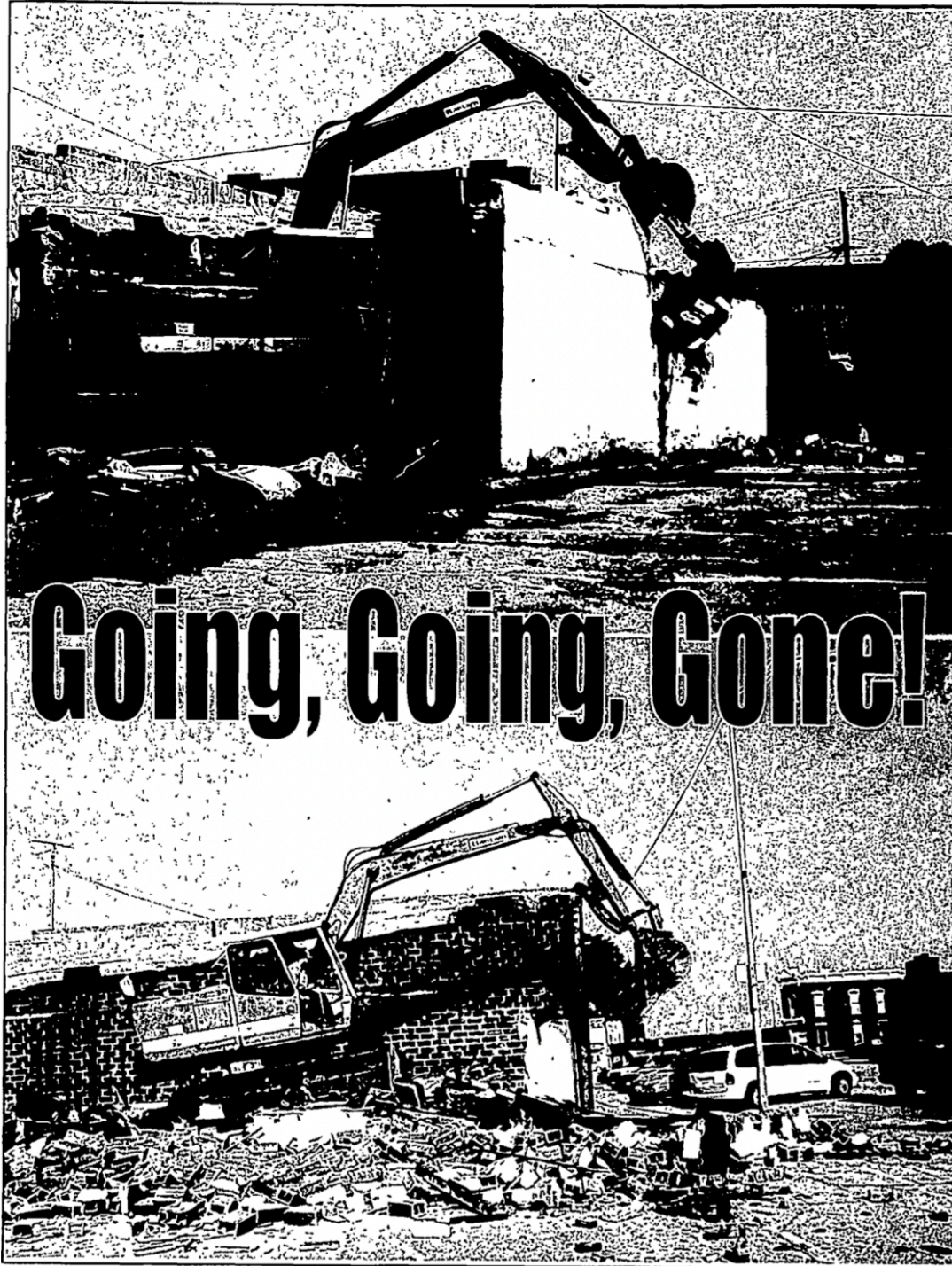
Bonsall Appliance is the

oldest business in town with a continuous ownership. It was started by Marion, Harold and a third brother John in 1945 and at that time included both kitchen appliances, radios, record players and eventually television.

The company expanded and split in 1959 when John took the radio and television unit into a new store across the street. In 1978 John sold Bonsall TV to his son, Dick, and Dave Roberts. Now the two units will again be operated under one management.

Marion said he and Harold will probably be helping out for a while when needed.

June 12, 2008 – Dunlap Reporter



Thursday, June 5 Malone's Construction (Earl and Brad Malone) demolished Bonsall TV and Appliance's storage area. Onlookers remembered it was once [Corny's Cafe](#) owned by Lavonna Corneilus.

June 26, 2008 – Dunlap Reporter



Paul Weber along with the crew of Harold Melby are putting together the Fox Blocks in the basement area of the new addition to [Bonsall TV](#) and Appliance.